

PEND OREILLE COUNTY

ECONOMIC DEVELOPMENT COUNCIL

IN ACTION

Celebrating the Positive Impact of the EDC Through Grants & Funding,
Economic & Community Development, and Outreach Programs



EDC GOALS

Alignment

Continue to build a culture of trust and alignment among stakeholders.

Readiness

Prepare infrastructure, sites, and buildings to support targeted future growth

Targeted Growth

Retain, expand, and attract businesses in the identified target industries that support the county's economic diversification

Quality of Life

Continue to enhance quality of life and promote factors that support talent retention, development, and attraction



EDC BRE PROGRAM

Program Resources:

- Small Business Development Center (SBDC) or the Washington Small Business Development Center (WSBDC)
 - 4 local businesses have been given information about exports
 - 6 have been referred to the SBDC
- Procurement of Technical Assistance Center (PTAC)
 - 26 local businesses interested in PTAC
 - 8 local businesses have sought assistance
 - 23 awards totaling over \$1.7 million were given this year
- Revolving Loan Fund (through TEDD)
 - 16 local businesses referred to this program

DIVERSITY, EQUITY, & INCLUSION

The Pend Oreille EDC has paid close attention to diversity, equity, and inclusion over the past few years particularly regarding the pandemic. Pend Oreille County's business landscape is largely made of small, local businesses. The EDC team worked with many partners to share resources, grants, and training for small businesses to ensure there was assistance available and accessible for all. Grants/resources were advertised in the local newspapers, social media, door-to-door, through emails, and word of mouth.

The Kalispel Tribe is an important partner in ensuring tribal businesses are reached and the information is distributed appropriately. The Kalispel tribe also partners to provide technical career training to assist in preparing a diverse workforce.



GRANTS & FUNDING

Working Washington Small Business Grants

\$154,555

Distributed to Pend Oreille County
Businesses

19

Pend Oreille County Businesses
awarded Working Washington Grants

48

Jobs retained due to Working
Washington Grants

CERB Grant

The EDC wrote a successful CERB grant to study the south bench area of Newport. In partnership with the City of Newport and Pend Oreille County, JUB was hired as a consultant. The full report has allowed a planned development to be outlined for the city as well as a home developer who is working to build family homes. Possible commercial parcels have also been identified through this process.

This report is scheduled to wrap up within the next 2 weeks. The full report will be available on the EDC website and final reports will be submitted by the EDC along with the last quarterly reports. Work is planned to continue with landowners, the city, and JUB.



GRANTS & FUNDING

The EDC has also encouraged partners to look at possible grants that could help move along projects. The EDC has met with the EDA regarding potential grant funds as well as set up a workshop with a representative from CERB explaining all opportunities for funding. We have been in coordination with the BAT team to look at other possible broadband funding for the north end of the county.

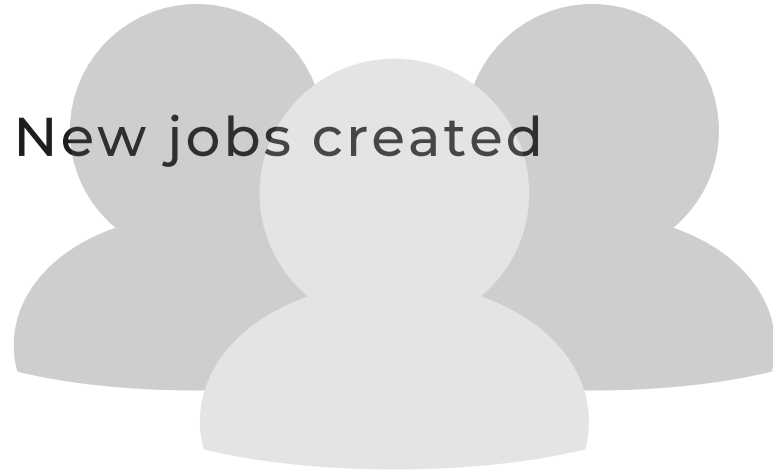
Numerous letters of support for partner organizations have been written including a grant for adaptive forest management practices that reduce wildfire, support climate change resiliency, enhance critical streamflows, increase biomass and new forest product opportunities, stabilize forest-sector carbon sinks and forest stocks, and in so doing, revitalize the forest products industry for rural economies. This is in partnership with the National Science Foundation and the Kalispel Tribe which would be \$160 million over 10 years for the region.



ECONOMIC & COMMUNITY IMPACT

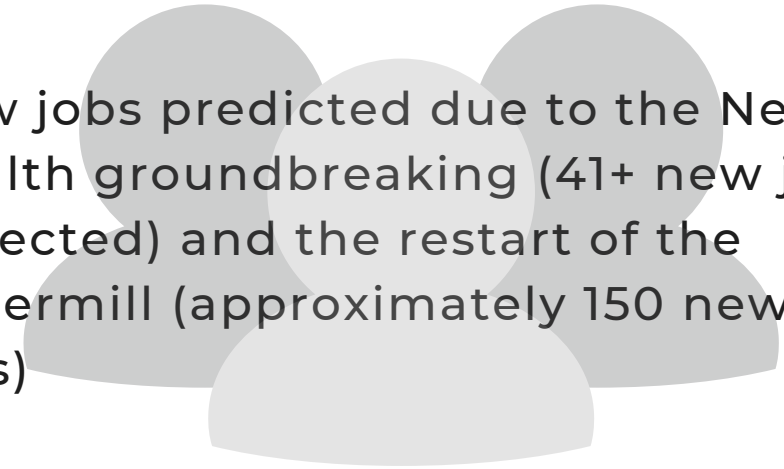
66

New jobs created



~200

New jobs predicted due to the New Health groundbreaking (41+ new jobs expected) and the restart of the papermill (approximately 150 new jobs)



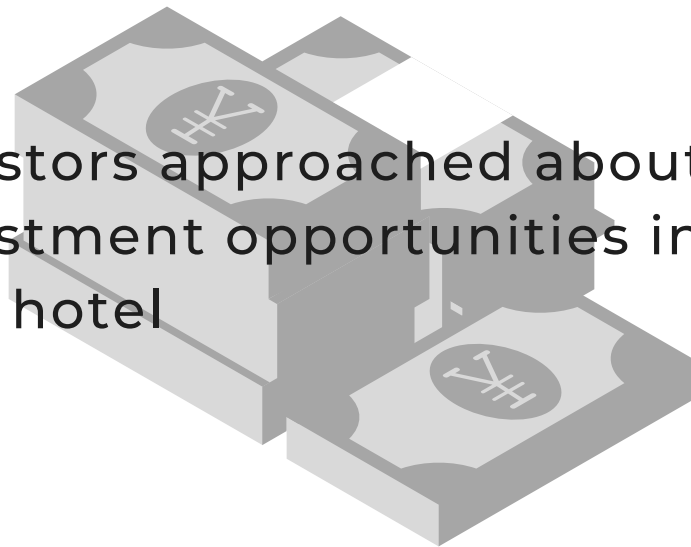
7

New businesses considering opening or relocating their business to Pend Oreille County



12

Investors approached about various investment opportunities including a new hotel



10

Businesses signed up for ScaleUp training for companies moving beyond startup and launch to build capacity, profitability, and automating systems.



WORKFORCE DEVELOPMENT

Workforce development is a topic that all businesses of all sizes are dealing with. Finding qualified workforce who are skilled and ready to work with both soft and hard skills has become increasingly difficult. The pandemic led to additional holes in finding people to fill jobs that were deemed necessary. The EDC has partnered to address key issues in the landscape of workforce development.

The EDC has partnered with the Kalispel Tribe of Indians to continue workforce development training through the Kalispel Career Training Center. This program is designed to give adults the skills necessary to obtain local jobs. Local businesses in the county were surveyed to see what qualifications are in demand. The EDC and KCTC have also worked with the local Spokane Community College Newport branch for job skills and classes offered. I have also met with New Health and am interested in replicating a workforce development program that they have found success in.



MARKETING IMPACT

7

Print & Digital Publications - Ads Placed and distributed in Spokane, Sandpoint, Seattle, and the greater Pacific Northwest



4.5+

Million impressions from Digital Ads targeting Spokane, Sandpoint, Seattle, Portland, Boise, Tri-Cities, San Francisco, and Los Angeles



60,000+

Unique Pageviews on POCEDC.org



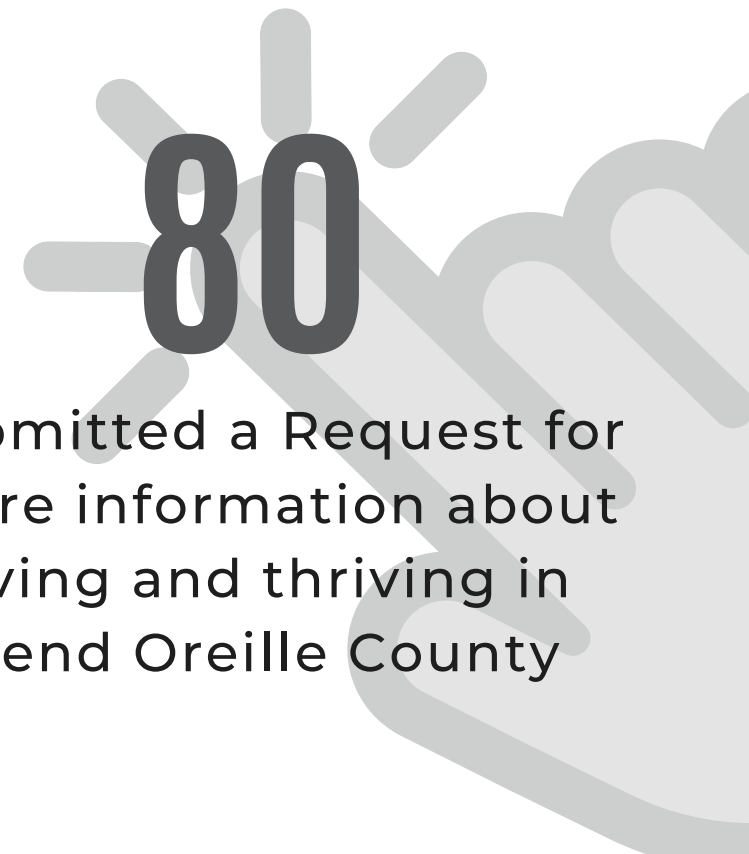
38,000+

Website Visitors interested in learning more about Pend Oreille County



80

Submitted a Request for more information about living and thriving in Pend Oreille County



.17%

Conversion Rate

