



2023 EDC Strategic Work Plan Deliverables

Approved January 18th, 2023

Amended March 15, 2023

The Pend Oreille Economic Development Council (EDC) provides the forum for community, government and business representatives to work together to promote economic development. Depending on the specific activity, the role of the EDC may be to lead, partner, coordinate, collaborate, facilitate, support, or monitor as deemed appropriate by the council members.

Mission:

To support economic development activities that foster a healthy environment for existing and new business, improve employee skills and wages, and encourage infrastructure development, while honoring the values, history, cultural diversity and natural beauty of the area and its people.

Deliverables:

Goal 1: *Alignment- Continue to build a culture of trust and alignment among stakeholders*

1. Contact Merkle for site development in co-locating potential business at their site.

When- QTR 1

Who- Jamie Wyrobek, Russ Pelleberg, Laura Verity

2. Support efforts in towns such as north end tri town meeting, Cusick, and Newport.

Who- Tara Leininger, Brian Smiley, Jamie Wyrobek

When- Quarterly

3. Broader collaboration for a lodge next to the casino. Feasibility study for hotel and any other support needed. Work to market the feasibility study to interested investors and assist KTI with any necessary tools to partner for lodge in Usk.

When- QTR 3

Who- Jamie Wyrobek, Ray Pierre

4. Contributions from stakeholders and understand PUD's involvement

When- Quarterly

Who- Jamie Wyrobek, Kelly Driver, Laura Verity

5. Improve optics and transparency. Share statistics or business numbers wherever possible. While business confidentiality is crucial to maintain, overall numbers may be shared.

When-Quarterly/ongoing

Who- Jenny Smith, Jamie Wyrobek, Sonya Scaufaire

Goal 2: Readiness- Prepare infrastructure, sites and building, to support targeted future growth

1. -Step 1: Identify business park/land use sub-committee

When-QTR 1

Who- John Gentle, Russ Pelleberg, Laura Verity, Kelly Driver, Mike Manus

-Step 2: Identify the parcels. Use the land use map to plan on zoning and potential marketing plan for identified properties once ready. Plan a workshop to reconsider property. Port property and Merkle site to be included.

When- QTR 1 with Greg Snow

Who- Committee identified in step 1

-Step 3: Identify the ownership of properties and explore public- private partnerships

When- QTR 2

Who- Committee identified in step 1

2. Work with local agencies and state to identify what type of incentives are offered through local municipalities. Where possible put package together with incentives.

When- QTR 4

Who- Committee identified in step 1

3. Contact chambers to develop opportunities for small business startups to share spaces or other opportunities to assist growth.

When- QTR 2

Who- Jamie Wyrobek, Sean Reagan, Sonya Scaufaire, Terri Ford Dwyer

4. Work on Governor's budget for site readiness, hydrogen program, and Evergreen Manufacturing grant.



When- QTR 3

Who- Committee identified in step 1

5. Formation of a Clean Energy Coalition (subcommittee) to facilitate public and private partnerships to optimize funding and transparently communicate efforts to the public.

When- Quarterly

Who- Laura Verity, Kim Gentle, Jenny Smith, Stacy Carter, Sonya Scaufaire, Jamie Wyrobek, Abby Gribi

Goal 3: *Target Growth- Retain, expand and attract businesses in the identified target industries that support the county's economic diversification.*

1. Continue to run Business Retention Expansion (BRE) program. Jamie will continue to work, support, and partner with local government contracting liaison and any other agency to benefit small business.

When- Quarterly/ongoing

Who-Jamie Wyrobek

2. Develop and publish a resource guide on the EDC's website

When-QTR 4

Who- Jamie Wyrobek, Sonya Scaufaire, Alex Stanton, Jenny Smith

3. Partner wherever possible or host workshops/classes for business community

When-QTR 2

Who- Jamie Wyrobek, Terri Ford Dwyer

4. Marketing the county with marketing plan set forth with metrics. Plan should be flexible to allow for marketing of business sites, events, or any other applicable economic development driver.

When- Quarterly

Who- Jamie Wyrobek, Jenny Smith, Sonya Scaufaire, Russ Pelleberg, Brian Smiley

5. Lower power use, light industrial/manufacturing, and natural resource utilization have been identified as potential for businesses to locate in Pend Oreille County. Identify and target potential businesses to contact.

When- QTR 4

Who-Committee identified in goal 2



Note: this work is in preparation for the county's comprehensive plan to be updated. Part of this targeted growth has also identified the restart of the papermill in Usk as a priority.

6. Workforce Development opportunities identified and shared with local partners and organizations.

When- QTR 3

Who- Jamie Wyrobek, Colene Rubertt

Goal 4: *Quality of Life-Continue to enhance quality of life and promote factors that support talent retention and attraction*

1. Support Ryan built homes and the City of Newport through the CERB grant and other opportunities

When- Quarterly/ongoing

Who-Jamie Wyrobek, Mark Zorica, Abby Gribi

Notes: The CERB grant for the south bench feasibility study is closing out in Q1 of 2023. This work will continue in identifying potential areas for development for housing and industrial outside of the downtown corridor and working with the City of Newport for housing.

2. Supportive role in childcare such as assistance in grant writing, letter of support etc. as identified in the larger Strategic Plan

When- Quarterly/ongoing

Who- Jamie Wyrobek